SHIRIN SEMSAR
Senior UI/UX Designer
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🏛 I HAVE

10+ years' experience in Web/UI/UX design and front-end development

Winner title of the best application design (Charterz)in 2013 Amirkabir University web & mobile festival

Excellent communication and personal interaction skills, reliable, on-time, positive, enjoy research & work well as a team member

Ability to work under pressure, priorities schedules, manage workloads & managing multiple projects to tight deadlines

⚙ I USE

- Photoshop
- Illustrator
- Prototyping
- Bootstrap/Base
- POP Design
- InDesign
- HTML4/5
- Corel Draw
- CSS1/2/3
- Flash
- SASS/SCSS
- Visual Studio
- Phone Gap
- JavaScript/JQuery
- PHP/Xampp
- WordPress/Joomla

🎓 I STUDIED

Master in Web & Multimedia Design
Touro College   New York City
Expected 2018

Bachelor's in computer engineering software
Azad University   Mashhad
2007-2010

Certificate in Rich Internet Application
Faratar Az Danesh Institute   Tehran
2013

Diploma in Web Design
Cavendish College Institute   London
2000

🤝 I WORKED AS

Freelance UI/UX Designer | Celsius Network | New York City   Jan 2018 – Now
- Consulted with the client to outline website goals, illustrate wireframe, and site functionality
- When needed, manage additional contracted developers and designers to complete projects in a timely fashion, often under tight deadlines for Funds Signed & Raised (50 Million Dollar)
- Maintained WordPress website by updating content, implementing new technology and monitoring performance
- Created custom web pages from WordPress themes
- Created all marketing materials including corporate identity, catalogs, advertising, packaging's such as Whitepaper, one paper, catalog, Business card, swags, etc and trade show graphics.

Web Design Instructor | Touro college | New York City   Jan 2017 – Now
- Teaching Web Design I-II-III (Basic and advanced) in Undergrad school
- Teacher assistance in Web and Mobile development in Graduate program

Freelance UX/UI Designer | WOW Talent | Hong Kong   Sep 2016-Feb 2017
- Established UX/UI design as the first stage website for finding talented people and connect them to sponsors or schools

Senior UI Designer | MTN Irancell | Tehran   Jun 2016 - Aug 2016
- Created interactive prototypes & UI specifications, including screen layouts, color palettes, typography, and user-interface elements
- Collaborated with marketing, product management and product development during design stages and Worked with production teams to make UI & created enhancements to optimize user experience & trained junior designers and developers

Senior UI/UX Designer | Farabi Stock Marketing | Tehran   Mar 2013 - May 2016
- Lead UI & UX designer for Stock trading platform (Farabixo) and Mobile/Tablet that improved **company ranking from 28 to 2 in**
- Designed mobile application (Mobixo) for IOS, Android and Mobile Web
- Studied Stock trading and researched on other stock marketing platforms
- Created wire-frames and designed the entire UI foundation
- Designed user interface for web platform and mobile application
- Established a user interface elements library to describe the visual design, behavior & required code of windows, menus, icons, controls and tabs and online UI guide line for UI developers, designed specific icons for stock platform & made font-face package
- Tested user experience on released platform and fixed the problems

Mobile UX/UI Designer | Chargoon Software Co. |Tehran   Apr 2012 – Nov 2013
- Prototyped visual design concepts, provided solution for a new navigation system, resulting in a better user experience for News application
- Produced flow charts, document, wireframes and designed page layouts for the News application

Web/Graphic Designer | JameJam Newspaper | Tehran   Mar 2005 - Feb 2012
- Redesigned current website to make it responsive for all devices & different browsers
- Designed Website and logos, developed, and launched 8 websites for Newspaper daily: Nava | Nama | Click | Sport | Image | Sima | Sara | Press

Web/Graphic Designer | Sigma | Mashhad - Tehran   Nov 2005 - Feb 2008
- Redesigned current website to make it responsive for all devices & browsers
- Created estimates in project plans for making new websites
- Traveled around the country to collaborated with clients and different departments to target the users and collect data and finally get client's approval
- Designed 150+ PSDs interface of websites & mobile applications